



john miles

creative professional www.johnmiles.nyc

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bio

hello! I'm John Miles, a creative professional specializing in graphic design, web development, and photography.

With a background in art and communications, I possess a well-rounded set of skills suited to the multidisciplinary nature of my field, from concept to copywriting to execution. I've managed projects independently and collaboratively, communicating directly with writers, clients, and freelancers, and I stay fluent in the latest creative technology.

When not designing I can be found hiking, taking photos, and traveling the world.

awards

Graphis 100 Best Annual Reports: Gold, Silver 3 TIMES
[Annual reports](#) for non-profit insurance company

Graphis Advertising Annual: Silver
[Ad concept](#) for New York City college

Graphis Type In Use, Design Annual 4 TIMES
[Books and projects](#) for Columbia University Medical Center

GDUSA American Graphic Design Awards 8 TIMES
[Magazine, book, identities, annual reports, etc.](#)

GDUSA American Web Design Awards 2 TIMES
[Website design](#) and [development](#)

GDUSA Health + Wellness Design Awards 3 TIMES
[Brochure](#) and [annual reports](#)

education

B.A. in Art, Minor in Mass Media and Communications
University of Mississippi, 2011. Sally McDonnell Barksdale Honors College graduate. Phi Kappa Phi member. Completed thesis on art and design.

Classes in Graphic Communications History, Typography
University of Reading, England, 2010. *Semester abroad*

experience

Freelance Designer, johnmiles.nyc 2006 – NOW
I create [book designs](#), [identities](#), and more for various clients.

Receptionist, Beats Hostel: São Paulo, Brazil 2017 – 2018
I trained volunteers, managed reservations, and assisted customers in English, Spanish, and basic Portuguese.

Senior Designer, hgDesign: New York, NY 2014 – 2017
I worked alongside the principal in imagining and executing concepts, managing several projects and client relationships independently. I served organizations in the education, finance, healthcare, and development spaces, including the insurance company [EmblemHealth](#), [Fundamental Advisors](#) investment firm, and [NYU School of Medicine](#). Highlights include [designing print and digital presentation materials](#) for a New York hedge fund and devising an [ad campaign](#) for Vaughn College. I managed both relationships myself, creating quality design under strict deadlines.

Graphic Designer, hgDesign: New York, NY 2011 – 2014
I [edited photos](#), [created layouts](#), and developed [responsive websites](#) with [custom-built CMS themes](#).

skills

Advanced Spanish	Copywriting	Print proofing
Annual reports	Email blasts	Signs/banners
Books/magazines	Illustration	Typography
Brands/identities	Photo retouching	Video editing
Brochures	Photography	Web design

Technical Skills

Dreamweaver	Illustrator	Microsoft Office
Final Cut Pro	InDesign	Photoshop
Google Analytics	Lightroom	Windows/Mac
HTML5/CSS3	MailChimp	WordPress

“John is more than just a designer—he has outstanding all-around creative skills in concept development and creative copy.”

—Gina Shaw, Independent Medical, Health, & Science Writer
[References available upon request.](#)